Why Quality Matters Early On
A child’s most important developmental years are those leading up to kindergarten. 90% of a child’s brain develops between birth and five years old. The choices you make last a lifetime.

Quality Verified By Trained Observation Team
Bright & Early uses on-site observation tools to evaluate early care and education programs in action. Bright & Early rated programs gain recognition for demonstrating methods they use to support children’s learning.

Voluntary
If a program doesn’t have a Bright & Early rating, it means they are not yet participating, or don’t meet our rigorous criteria.
Bright & Early is Research-Based

Science tells us what young brains need to thrive. Bright & Early translates this scientific research into 4 quality levels. Studies show that children in high quality early care and education programs, enter school with better math, language and social skills. These skills help your child succeed in school and beyond.

1

Health & Safety

Program meets the minimum licensing standards in North Dakota. They have not received a major licensing violation in the last 2 years. Children are in an environment focused on preventing injuries and reducing the spread of germs.

2

Space & Materials

The play space provides comfort and inspires learning! The environment stimulates a child’s sense of discovery of the world around them. Children have lots of time to explore blocks, puzzles, books, games and music that encourage learning through play.

3

Activities & Experiences

Adults use their expertise to plan daily activities that nurture the individual needs and abilities of each child in a variety of areas:

- Social and emotional development
- Physical health and well being
- Creative arts
- Language
- Science
- Math

4

Relationships & Interactions

Children experience positive interactions and receive the individual attention they need to learn. This encouragement and support builds your child’s self-confidence and self-help skills.

The majority of adults working with children have earned a national credential specializing in the education of infants, toddlers or preschoolers.

It’s Easy to Get Started

Begin your search online via Child Care Aware of North Dakota®

If a provider is not rated, ask them when they plan to participate.

www.ndchildcare.org